

Hi! I'm Chanelle Henry.

UX & Product Designer, Storyteller & Speaker

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Remote, currently based in Philly.

Experience

An overview of major roles, excluding project in dev < 1 year.

UX Researcher & Design Consultant at Various REMOTE

- Lead UX efforts on diverse projects, raising the bar through quantitative and qualitative metrics.
- Responsible for the development of UX strategies, user journeys, service design, and innovative user experiences across a wide variety of channels and digital platforms.
- Manage design methodologies of a project from start to finish, owning the end-to-end product experience.
- Provide deliverables including prototypes, wireframes, IA, user flows and user scenarios.
- Deliver complete UX/CX specification doc (through partnerships with other team members) to Dev team.

Senior XD Consultant at Slalom REMOTE

- Dove deep into UX audits and rapid prototyping, akin to a tech archaeologist.
- Conducted interviews, competitive research, design explorations, and strategic analysis.
- Collaborated with global brands to provide actionable UX/CX/UI recommendations based on findings.
- Implemented culture and principles within different teams, while setting new standards for inclusion.
- Delivered a UX vision, along with a plan for evolutionary, iterative updates, that actualize the vision over time.

Senior Digital Designer at Viacom/CBS REMOTE

- Redesigned digital assets for media companies such as Paramount+, Nickelodeon, and CBS.
- Breathed new life into digital assets, creating a visual symphony for media giants using Photoshop, Illustrator, and other editing software.
- Met tight deadlines and team collaborations, juggling like a circus pro.
- Contributed to project success with innovative designs, shaping go-to-market strategies.

Researcher at Duke University DURHAM, NC

- Teamed up with Duke Chapel to cook up innovative methodologies and marketing strategies for this landmark.
- Presented up data-driven strategies, identifying new opportunities and areas for tourist engagement.
- Utilized AI, ML, and NLP to study the intersection of technology with media and biotech.
- Created and designed marketing collateral to encourage student engagement.
- Hands-on experience with NLP/NLU technologies, including text generation and grammar correction

Director of UX (CXO) of Bluewolf (IBM) NYC/REMOTE

- Provided leadership, direction and mentorship for different teams (nationally and internationally)
- Pioneered a UX practice, orchestrating over 70+ Salesforce implementations.
- Crafted a human-centered, data-driven methodology, turning up the revenue dial and shining a spotlight on client projects at Dreamforce helping to sell our services and secure future clientele.
- Played a key role in the acquisition by IBM, exceeding profit expectations in a new area I headed.
- Teamed up with HR to create a UX pipeline for project request and resource management.
- Led UX projects and teams, creating rapid prototypes, journey maps, roadmaps, to implement a UX design systems, and UAT like a seasoned explorer charting new territories, while advocating for users.

Founder & Product/UX Manager of CHD Collective REMOTE

- Launched a UX consulting collective, built to be "anti-agency", streamlining business and delivery processes for a constellation of 30+ startup clients.
- Led a remote team of over 10 designers, developers, & copywriters, providing mentorship and oversight.
- Ensured the creation of rapid prototypes, wireframes, and UI designs, crafting the digital universe for mobile, web, & responsive design.
- Drove change within the tech industry, shifting gears in the delivery process.

Speaking/Podcasts

I speak on topics regarding tech, empathy, mental health & spirituality.

Tech and Empathy

Rails Conference 2016 Kansas City

U, UX and Awesomeness

Villanova Women in Tech 2016

Too Late to be Awesome

CodeNewbie Podcast Interview 2015

Emcee & Closing Keynote (Is it too late to be Awesome?)

2015 ElaConf - UPenn

UX Keynote and Panel

Delaware Tech2Gether Tech Week 2015

▶ **How Content & UX Marry**

Empathy Labs/EPAM Meetup

▶ **UX and Mobility panel**

Philadelphia Women in Tech 2015

How MOOCs will change the way we learn

SXSW Edu 2014

Is it too late to be awesome?

SXSW Interactive 2014

An Internet of Inclusion

Hanselminutes with Scott Hanselman

"How to be a Graphic Designer"

HowCast Series (41 episodes)

Education

While I have a diverse educational background, I'm also an autodidact and passionately curious.

Google University/Coursera |

Python Certification

Duke University | 2016-2019

M.T.S. in Theological Studies

Creative Circus | 2007-2009

Art Direction/Design Track

AWARDED AAAA SCHOLARSHIP

Community College of Philadelphia

A.A. in Liberal Arts

PHI THETA KAPPA HONORS

Eastern University | 2001 - 2004

B.A. in Youth Ministry & Psychology

